

SECURITY

and the importance of high financial strength ratings

Your peace of mind is founded on the strength of our guarantee — a promise that your hard-earned source of wealth will be there for a lifetime or longer.

A solid foundation

Standard & Poor's has been one of the most respected independent ratings agencies in the financial community since 1941. They have awarded Integrity Life Insurance Company their second highest of 21 ratings, *AA+ Very Strong*, for financial security characteristics.

With a worldwide presence and a commitment to providing the highest quality ratings and research, Fitch covers more than 800 insurance companies and other markets. They rank Integrity with their second highest of 24 ratings, *AA+ Very Strong*, for insurer financial strength.

A.M. Best is the oldest and one of the most respected independent ratings agencies in the world. Their ratings are one of the standard measures of insurer financial performance. They place Integrity first of 16 ratings, *A++ Superior*, for financial strength, operating performance and market profile.

Moody's is a leading independent global credit rating, research and risk analysis firm that publishes ratings on financial companies. They rank Integrity *Aa2 Excellent*, third highest of 21 ratings, for insurance financial strength.

Standard & Poor's	AA+ Very Strong Rating held since August 2005.
Fitch	AA+ Very Strong Rating held since September 2002.
A.M. Best	A++ Superior Rating held since June 2005.
Moody's	Aa2 Excellent Rating held since April 2000.

Ratings neither refer to the performance of the product nor imply approval of it or its investment options. Ratings, as of 5/01/06, are subject to change.

Annuities are not bank products and are neither the obligations of, nor are they guaranteed by, the financial institution where they are offered. They are not insured by the FDIC, NCUSIF or any other federal entity. Payment of benefits under the annuity contract is the obligation of, and is guaranteed by, the insurance company issuing the annuity. IncomeSource is a single premium immediate annuity issued and guaranteed by the full financial strength of Integrity Life Insurance Company, Cincinnati, Ohio, a member of Western & Southern Financial Group.[®]

Product and feature availability, as well as benefit provisions, vary by state. Contact your financial professional for details and limitations. For use with contract series SPIA-INT-70A, SPIA-INT-71A, SPIA-INT-72A, SPIA-INT-73A, SPIA-INT-74A, SPAC-INT-75A and SPIA-INT-82A.

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